

MAKEUP ISN'T A MASK. BUT A FORM OF SELF-EXPRESSION. WHETHER YOU'RE GOING FOR SUBTLE OR STATEMENT. I'LL HELP YOU OWN YOUR UNIQUE STYLE.



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Nathalie Ceulemans Make-Up Artist



Bridal guide

NATHALIE CEULEMANS

Wake-up & hair artist

"OWN YOUR LOOK. OWN YOUR IDENTITY."

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CONGRATULATIONS FUTURE BRIDE!

You're getting married! how amazing is that? A time filled with love, planning, and probably a little decision-making stress. Don't worry, I'm here for you!

In this Bridal Guide, you'll discover how I work and what I can do for you. Whether you go all-in with a bold look or prefer to keep it natural, I'll make sure your makeup and hair perfectly match who you are and how you want to feel on your big day.

My goal? That you approach your wedding day with confidence, without worrying about your look. All you have to do is enjoy yourself and I'll take care of the rest!

“ THIS IS YOUR START OF A BEAUTIFUL JOURNEY TOGETHER “

WHO AM I?

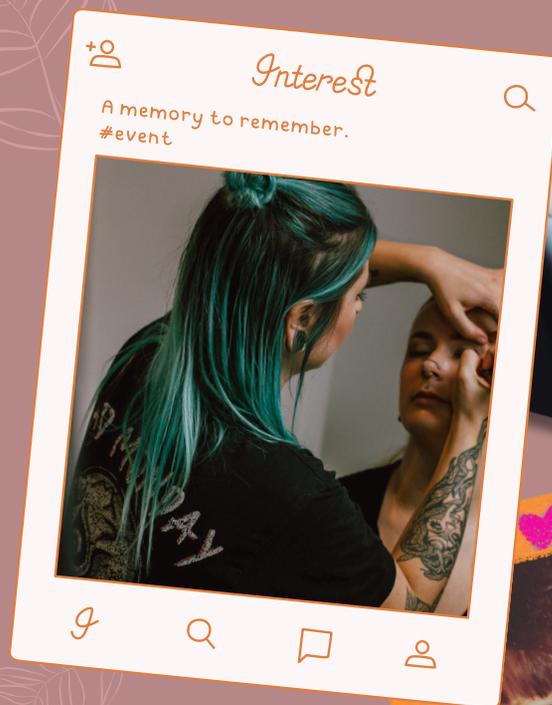
Hi! I'm Nathalie and I'm here to help you shine on your big day.

My journey as a makeup artist began about 15 years ago. I copied makeup looks I learned from YouTube, attended local workshops, and devoured beauty books in my spare time.

With numerous training programs that further guided me in my career, I discovered how to create the perfect look for every client. From my first steps to where I am now: a full-time freelance makeup and hair artist!

My work has always been my passion, and I was fortunate enough to collaborate with amazing Belgian artists early in my career. An experience that truly allowed me to grow and take my creativity to new heights. Every bride has her own unique energy, and I'm here to ensure that your look is as special as you are.

When I'm not with a client or working on set, I'm usually busy behind the scenes with my lovely assistants (read: my two bunnies, Fredje and Kalula) by my side. Every day offers a new opportunity to discover and create, and I can't wait to create something magical with you!



WHY I SHOULD BOOK A MAKE-UP ARTIST ON MY WEDDING DAY

Your wedding day isn't the day to experiment with a new foundation or stress about whether your eyeliner is symmetrical. Here's why you should hire a professional:

🌟 **For the photos** – Your makeup shouldn't just look good in person, but also on camera. With the right techniques and products, I'll make sure your skin glows, your eyes pop, and your look lasts all day and night.

💡 **Self-confidence** – Makeup isn't about becoming someone else, but about becoming the best version of yourself. If you look in the mirror and think, "Yes, this is right," then my mission has been accomplished.

👰 **If you only get your makeup done once in your life...** – Is it on your wedding day? This isn't just any party. This is the day where your look simply has to be perfect, without any fuss.

👤 **The overall picture** – The dress, the hair, the makeup... everything must be in harmony. The right makeup elevates your entire look and completes that bridal feeling.

🍵 **A moment of calm in the morning** – As the day gets into full swing, makeup is the perfect time to catch your breath. Whether you're enjoying a cup of tea in peace or relaxing with your bridesmaids, it's a moment for yourself before the hustle and bustle begins.



MY APPROACH? NO FILTER. NO STANDARD LOOKS. BUT MAKEUP THAT SUITS YOU. SO YOU FEEL LIKE YOURSELF—BUT AT YOUR BEST.





YOU'RE IN GOOD HANDS

📌 **Every style, perfectly executed** – Whether you want a natural, no-makeup look that subtly emphasizes your best features, or a statement with winged liner, a smoky eye, or full glam, I've got it all covered. My goal is for you to feel beautiful and yourself.

💖 **Hygiene above all** – No dirty brushes, no questionable jars that everyone gets their fingers in. I work cleanly and professionally: brushes are cleaned after every client, products are mixed on a palette, and cream products are never double-dipped. This way, you can be sure everything is fresh and safe.

📖 **Experience and education** – I'm a MUD Certified Makeup Artist and have further specialized at the Baron Academy in Amsterdam, Encora Antwerp, and Kryolan. I also have a hairdressing and beautician diploma, which gives me a broader perspective than just makeup and hairstyling. My knowledge continues to grow, as I regularly take courses to upgrade my skills.

🌱 **Vegan & cruelty-free focus** – Animal cruelty has no place in the beauty world. I work with brands that don't test on animals and choose vegan products. I also don't eat, wear, or use animal products in my daily life.

MY RANGE OF WEDDING SERVICES

Bridal make-up

The perfect look for the perfect day! Whether you're going for a naturally soft look, a boldly glamorous look, or even a themed wedding, I'll make sure you look radiant all day long, completely tailored to your wishes.

Bridal hairdo

Your hair is just as important as your makeup for your big day! Whether you dream of a romantic updo, a loose bohemian look, or an elegant chignon, I'll make sure your hairstyle perfectly complements your style and the atmosphere of your wedding.

Make-up and hairstyling for your entourage

Why should only the bride shine? Mom, mother-in-law, grandma, bridesmaids, flower girls, the groom... everyone plays a special role on your special day and deserves to be pampered. I'll make sure your entire party looks fantastic! Makeup and hair styling not only make everyone feel beautiful and confident, but your photos will also look even more magical afterward!

Airbrush make-up

Do you have super dry skin, are you prone to contact allergies, or are you getting married on a hot day? Then you might want to consider having your makeup applied with an airbrush. This technique creates lightweight, breathable coverage that stays put, even in warm weather, underwater, and during long days. This way, you'll look radiant all day long, without having to worry about your makeup!

Blowouts

A blow-dry creates a beautiful, firm base, whether you're going for a classic, sleek updo or a loose, romantic look. It's also the ideal solution for the other ladies in your suite, like your mom or bridesmaids, who want a subtle yet elegant look without too much fuss. Whether you're going for a shiny, ultra-sleek style or prefer a voluminous or wavy look, the possibilities are endless.

try-out session

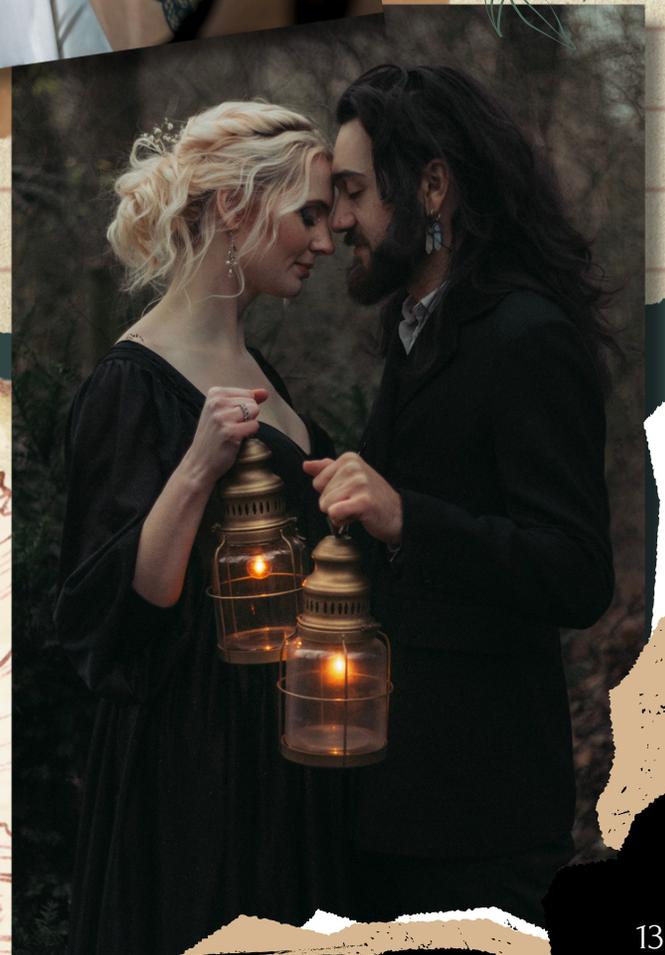
During the trial session, we'll take the time to work with you to determine which makeup and hairstyle will make you the bride of your dreams. We'll discuss your wishes, consider your personal style, and ensure you feel completely at ease. No stress, just fun and creativity! This way, you're guaranteed to shine on your big day, exactly as you imagined. Your mom or someone from the bridal party would want to try out a look too? That is possible.

Touch-up

Would you like me to touch up your makeup later in the day, or perhaps switch to an evening look or a different hairstyle? No problem! I'm ready to refresh your look or adjust your hair and makeup for the evening party, so you'll keep shining all day long and your look will be perfect for any occasion.

On location

No hassle with travel, I come to you! Whether you're at home or at a wedding venue. No stress, just relax while I take care of your makeup. I also come by on location or at home for trial sessions.



PRICING AND PACKAGES

💡 Deposits, terms, and contracts

These will be discussed individually when booking, so everything is tailored to your needs.

💰 Payment

You can pay cash, by PayPal, Payconiq, bank transfer, or by invoice upon request. The full amount is due within 30 days of receipt of the invoice.

💎 Rates and transportation fees

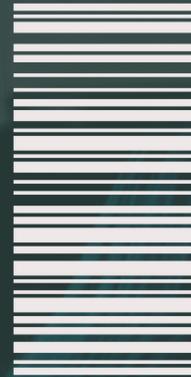
My rates and transportation fees are adjusted annually based on my growth and the legal rates for transportation. Scan the QR code to access the website to see the most recent prices.

🔗 Affordable bridal packages

Looking for a complete package for your big day? Discover the pre-arranged and affordable bridal packages on my website!



Go to website!



898190110

DISCOUNT COUPON

- € 15

make-up
NATHALIE
CEULEMANS

@nathalieceulemansmakeup
www.nathalieceulemans.com

Would you like to redeem this voucher? Simply cut it out and schedule an appointment through the website or the contact information at the back of this brochure. This voucher is valid for all services listed on the website.

“ WHEN LOVE AND SKILL WORK TOGETHER, EXPECT A MASTERPIECE “

THE TRY-OUT SESSION

The importance of a try-out session

A trial session is so much more than a simple test. It's a chance to discover your bridal look in peace, without stress or time pressure. We'll take the time to work together to find the perfect makeup and hairstyle that perfectly suits you. This way, there are no surprises on your wedding day, and we can test and discuss everything thoroughly beforehand.

Moreover, during this session, I'll get to know your skin and hair better, ensuring the final result on your wedding day will be even more beautiful.

How to get the most out of your trial session?

👗 Wear something the same color as your wedding outfit – This will help you better visualize how your makeup and hairstyle will look with your wedding outfit.

👛 Think about accessoires – Do you have a veil, a hair comb or other hair accessories? Be sure to keep them nearby so we can coordinate everything perfectly.

🌟 Collect inspiration – Think ahead about the styles you like and send me some examples beforehand. This way, we'll get a clear picture of your dream look.

📄 Complete the questionnaire I will provide you – This helps us organize all the practical matters properly, ensuring everything runs smoothly and worry-free on your big day.



When do we schedule a trial session?

You can schedule a trial session at any time leading up to your wedding, but I usually recommend doing this about two months before your wedding or on the day of your dress fitting, so you can see everything come together.

This can also easily be done on a weekend or in the evening, but remember that the earlier in the day we do this, the better you can test the durability of your look.

COME PREPARED

On the try-out session

To get the most out of your trial session, it's good to take good care of your skin and hair in the weeks leading up to it:

✦ Hydrate! Use a hydrating mask regularly (max. twice a week), drink plenty of water, and apply a nourishing cream daily. Healthy, hydrated skin makes makeup look more beautiful and even. Dry skin absorbs makeup and can flake, which is something we want to avoid.

✦ Avoid too many scrubs, waxes, and harsh treatments like chemical peels or acid treatments in the week before the trial session and the wedding. It's also best to avoid keratin treatments or other hair treatments you're not used to. They can make your hair too smooth, making it harder to keep an updo in place.

✦ Are you planning a tan or a session with a tanning bed? No worries — I always adjust the foundation to your current skin tone.

✦ Wash your hair 24 hours before the session, using as little conditioner as possible. This will keep your hair more manageable and allow us to style it more firmly.

✦ And another great tip: wear something the same color as your wedding dress during the trial session. This helps the makeup and hairstyling perfectly match your overall look.

✦ Leave your face completely makeup-free: This way we can get off to a good start without wasting time on cleansing the skin.

✦ Do you wear contact lenses? Please mention this so we can carefully apply and adjust your eye makeup.

✦ Relax: The trial session is also a great opportunity for you to get into the wedding flow.

On the day of the wedding

✦ Provide a table with plenty of space, a comfortable chair near natural daylight, and, if possible, a high stool (I'll definitely bring one too).

✦ Prepare your accessories, jewelry, and hairpieces—not only helpful for us, but also a bonus for the photographer.

✦ Have anyone getting makeup or hairstyling arrive fifteen minutes earlier than scheduled—this keeps things relaxed and gives us a buffer.

✦ Wear something comfortable during makeup and hairstyling that you don't have to pull over your head. This will protect the makeup and hair.

✦ Start the day calmly: a relaxed atmosphere, some pleasant music, and a drink will only make it more fun!

WHEN TO BOOK

Wondering when to book? Keep in mind that the first requests come in two years in advance. Especially for popular dates like June 6, 2026, booking early is definitely a must.

On average, the most popular Saturdays during peak season are fully booked a year in advance.

Getting married on a weekday? Then you often have more flexibility and a greater chance of availability at shorter notice. In short: the sooner you decide, the more secure you'll be!



THE PLANNING

On average, I need 45 minutes per makeup session and 45 minutes per hairstyling session. For the bride herself, I allow a little extra time, an hour per service, so everything can be finished calmly and perfectly. For a very natural suite makeup, 30 minutes is often sufficient, and for glamorous Hollywood waves, I allow 1.5 to 2 hours.

During the trial session, we'll discuss your needs and fully coordinate the schedule. I'll carefully plan the schedule with your input so your big day runs as smoothly as possible.

Do you need an additional makeup artist or hairstylist for your entourage to get everyone ready on time? I'm happy to arrange that through my network, so you can enjoy a carefree experience.

Checklist

- easy outfit while getting ready
- snacks & water
- painkillers & blister plasters
- make-up touch-up kit
- perfume & deodorant
- tissues
- phone charger

GETTING MARRIED ABROAD

Are you looking for that dream wedding under the sun, on a mountaintop, or in a picturesque town? Even if you're getting married abroad, you can count on me to help you start your big day looking your very best.

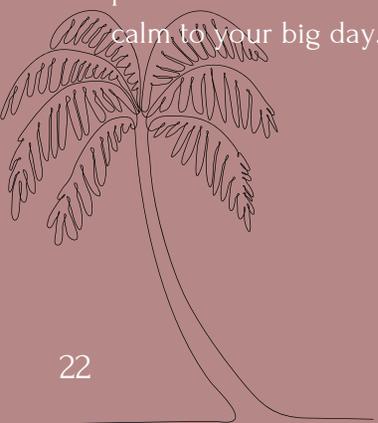
How does it work practically?

When you hire me for a wedding abroad, I charge an average travel and accommodation fee, including all necessary expenses. This fee is determined based on the location. All other rates remain the same as for other weddings.

We'll discuss everything you need together: from booking transportation to arranging accommodation. If you already have a room available for me to stay in, we can certainly discuss that.

Why choose me as your on-location makeup artist and hairstylist?

Getting married abroad requires a little more preparation. By choosing me, you're choosing someone who not only ensures your perfect look but also thinks along with you and brings a sense of calm to your big day.



1 Culture & language

As a Belgian MUAH, I understand your culture and speak your language, guaranteeing seamless communication and understanding. Because I also apply makeup to numerous Belgian brides every year, I know better than anyone what the most desired styles and trends are for Belgian brides. Naturally, your wishes come first.

2 Products

As a vegan and cruelty-free makeup and hairstylist, I can guarantee my sustainable product choices. However, finding a makeup artist who pays attention to these aspects, let alone offers these specific products abroad, isn't always easy.



Do you have any doubts, questions, or just want to talk about something? Feel free to send me a message! I'm happy to help you with everything you need to make your big day perfect.





Familiar with international travel



I have experience traveling for work and know how to pack my makeup essentials safely and efficiently. Whether it's a short flight or a longer adventure, I'll make sure everything is properly prepared so you can rely on the right products and tools on your wedding day, regardless of the destination.



Connection & trust

If you already know me, that's a reassuring factor on a day full of tension and emotion. You know you can count on my care and professionalism. Don't know me yet? No problem! We can quickly change that! For example, we can schedule a trial session so you feel comfortable and know you can trust me for your big day.



My experience abroad

I spent some time in Cape Town, not only experiencing the culture there but also practicing my makeup artistry. I also traveled throughout Europe for various assignments, which gave me extensive experience working in diverse locations and adapting to new environments. Whether it's a tropical beach or a picturesque European village, I'll ensure your wedding day look is always perfect, regardless of the destination.



CURIOUS ABOUT MY OTHER SERVICES?

Besides bridal makeup and hairstyling, I'm also active in other areas of the field:

✦ TV, film & celebrities: I have already worked on programs such as Milo, Like Me, Dag en Bedankt, Blur, Boomers, Blind Gekocht, Masterchef, Thuis, ... and regularly work with celebrities or behind the scenes on a film set.

✦ Workshops: Perfect for bachelorette parties, team-building activities, or a fun day with friends. Learn step-by-step techniques that really work and go home with a wealth of new tips and tricks for applying your makeup.

✦ Photoshoots: Planning an engagement shoot, boudoir shoot, or maternity photoshoot? I'd love to help you look your absolute best for these special moments.

✦ Publicity: I've done the makeup for various campaigns for brands like Lidl, Aldi, Ritchie, STG bathrooms, Wilms sun blinds, and more, always creating a look that reinforces the brand's story.

✦ Events: From galas to festival looks to fashion shows to corporate events. I'll make sure you look your best, from start to finish.

✦ Stage: Makeup that can withstand bright lights and long performances.

WHICH PRODUCTS DO I WORK WITH?

As a vegan makeup artist, I place great value on the products I use. I primarily work with makeup that is cruelty-free and free of animal ingredients. It's important to me that the products are not only ethically sound but also top-quality and suitable for various skin types.

Through my training at MUD (Make-Up Designory), I've gained extensive knowledge of professional makeup and use their products regularly. MUD offers a wide range of products that perfectly suit my clients' needs, whether they're looking for a natural look or a dramatic, glamorous look.

While MUD is a brand I highly trust, I'm not tied to a single product line. I always choose the best products that suit your needs, skin type, and desired result. For me, it's all about making the right choice for you, without compromising on quality or sustainability.

MUD
Make-up designory®



REVIEWS

Hey Nathalie! We were all super happy with your work! It stayed perfect until the evening. Both the makeup and the hair. I couldn't believe it!! Thank you so much for making us shine 🥰🥰



Mattia

A huge thank you, Nathalie!! I'm so happy! My makeup and hair stayed perfect all day! 🥰



Elien

Hi Nathalie, thanks again yesterday for my hair and makeup, I received many compliments about it 🥰



Yasmin

I'm so happy I chose Nathalie as my wedding makeup artist. I met her at a wedding fair two years ago, where she immediately made a great impression.

I then booked her for our wedding.

The trial session was very pleasant. The makeup was beautiful, just as I had envisioned.

On the big day itself, Nathalie was a calm, sweet, and professional presence. Exactly what you need on such a special day. The makeup was beautiful and stayed perfect all day long!

Communication with Nathalie was very pleasant and clear from start to finish. I felt truly comfortable with her. I would highly recommend her to anyone looking for a talented and reliable makeup artist.

Thank you, Nathalie, for your beautiful work and your wonderful energy!



Sangeeta

I'm so happy with my hair and makeup by Nathalie, exactly how I wanted it on my wedding day! She's a great listener, very professional, and super friendly!



Isabelle

FAQ

Why is bridal makeup more expensive than regular makeup?

The price of bridal makeup and hairstyle is a bit higher than standard for several reasons:

✦ On a wedding day, everything revolves around perfection and care. More time is allocated, the preparation is more intensive, and every detail counts.

✦ During the trial session, we'll discuss your wishes in detail, test different styles, and together we'll find the look that makes you shine.

✦ In addition, bridal makeup includes not only the application of makeup on the day itself, but also time for consultation, preparation, and creating a personalized schedule based on a comprehensive form. Everything is coordinated so you can relax and enjoy every moment.

✦ Every bride who chooses a bridal service also receives a small touch-up bag to ensure a flawless wedding day (and the day after).

In short: bridal make-up is about a complete experience with more attention, preparation, and personalized service so you look your best on your most beautiful day.

Will my makeup and hairstyle last all day?

My makeup and hairstyling are always carefully crafted to last as long as possible. I work with professional products and techniques that can withstand a busy, emotional day. During the trial session, your look will be tailored to your skin type, hair type, and the kind of wedding day you have in mind, so you can shine from the first look to the evening celebration.

However, factors like weather, humidity, wind, heat, or friction (for example, from a veil, kisses, or wiping away a tear) always play a role in how well everything holds up. Good skincare beforehand also makes a huge difference in how beautiful and long-lasting the makeup remains.

In short: I do everything I can to keep your makeup and hair perfect for as long as possible, but a natural day full of love and movement is part of the charm of authentic moments. You can always purchase a powder and lipstick for occasional touch-ups if needed, or book a touch-up moment for later that day.

Do you sell hair accessories for bridal hairstyles?

I always carry a few basic hair accessories with me, ideal for getting an idea of what will suit your hairstyle during the trial session. Think subtle pearl pins and small combs. You can also buy these for a small fee.

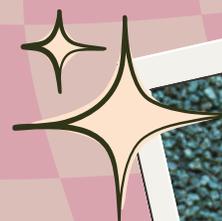
Looking for something specific or unique that perfectly matches your style or the theme of your special day? Then I recommend searching for something yourself, for example, online or at a florist. This way you can choose something that feels truly personal and perfectly complements your look.

Is a trial session mandatory?

Nothing is mandatory with me, and that includes a trial session. But I highly recommend it for weddings. During the trial session, we'll take the time to discuss your wishes, try out different styles, and find the perfect look for you.

It's also the perfect opportunity to discover how the makeup and hairstyle will work on your skin and hair, so there are no surprises on your wedding day. Plus, it gives you extra peace of mind and confidence, knowing exactly what to expect.

In short: not mandatory, but definitely worth it.



You've come to the right place for non-traditional weddings too! Like Charitt, who went completely fifties-style.

Do you work with a team when there are many people to prepare?

If several people need makeup and/or hairstyling within a limited timeframe, I'm happy to discuss with you what's feasible within your schedule. If necessary, I'll bring in someone from my network of experienced makeup artists and hairstylists to assist. So you don't have to worry about that either.

HOW TO BOOK

Don't wait too long. bridal makeup artists are often booked a year in advance! Feel free to send me a message via email/WhatsApp/DM with:

- Whether you'd like makeup and hair, or just makeup.
- The number of people you're planning, and who would like hair and/or makeup.
- A sample photo of the desired look. This isn't set in stone, of course, but it gives me an idea of your style and how much time I should allocate.
- The time and location everyone needs to be ready, so I can immediately check my availability.

When I'm working with clients or on set, I'm harder to reach by phone, so it's best to send me a message!

Do you have any questions or concerns? Feel free to send them to me! I'm happy to help.



EPILOGUE

Thank you for taking the time to read my bridal guide. I hope you now have a clearer idea of how I work and what to expect on your big day.

My goal is for you to feel comfortable. Radiant, confident, and completely yourself. Because the most beautiful thing you can wear is the feeling that everything is perfect.

Do you have any questions, concerns, or would you simply like to discuss something? Feel free to send me a message. I'd be happy to brainstorm with you, from the first meeting to the final touch-up.

I look forward to creating something beautiful together.

Love,
Nathalie



“

“MAKE-UP IS SELF-EXPRESSION,
THERE ARE NO RULES.”